

Animal Shelter Assistance Program

2019 Year in Review

Since 1989, changing the world for one cat at a time

Dear Donors & Friends,

After 30 years of saving the lives of cats and kittens, we are so proud of the work we've done together. The statistics on the following pages highlight our 2019 successes and are evidence of our remarkable accomplishments. However, ASAP's role in truly providing a safety net for ALL cats in our community is a success that is not measured solely by the numbers in this annual report.

ASAP's shelter is open to ALL cats and kittens needing help in our community. We do not pick and choose them based on age, physical condition or behavior. Quite simply, we take the cats that many other shelters turn away. We also do not fill our cages by importing young, easy to adopt cats and kittens from outside of Santa Barbara County. Because ASAP is the undisputed leader in feline behavior in our community, we also routinely receive requests from area shelters to take cats with behavioral challenges, who otherwise might not survive.

But what does this really mean for ASAP? What is most apparent when visiting our shelter is that we may have fewer cats available for the public to visit. Or some of our adoptable cats come with "conditions" like needing to be the sole cat in a household or needing additional time to adjust to a new home. What is less visible, but has a tremendous impact on our financial resources, staff and volunteers, is that many of these cats need a longer stay at the shelter or in foster care to address medical and behavior issues, or to find that special adopter who is willing to accept a "less perfect" cat.

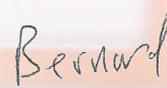
This also means that focusing solely on the number of cats sheltered or adopted can be misleading as the primary measure of our success. You can't count the number of cats without also considering their age, physical condition and behavior. These are the cats that need us the most, but they are also the cats that take more time and resources to find that perfect home.

Our true success is measured in the day-to-day improvement of an individual cat, as its body heals and its emotional needs are supported. Seeing a fragile senior cat curled up in their favorite sunny spot in their new foster home, watching a shy cat come forward for the first time to greet a visitor or hearing a Tiny Lion purr: these are the successes we celebrate and what makes ASAP so special.

Thank you for making everything at ASAP possible!



Angela Walters Yates
Executive Director

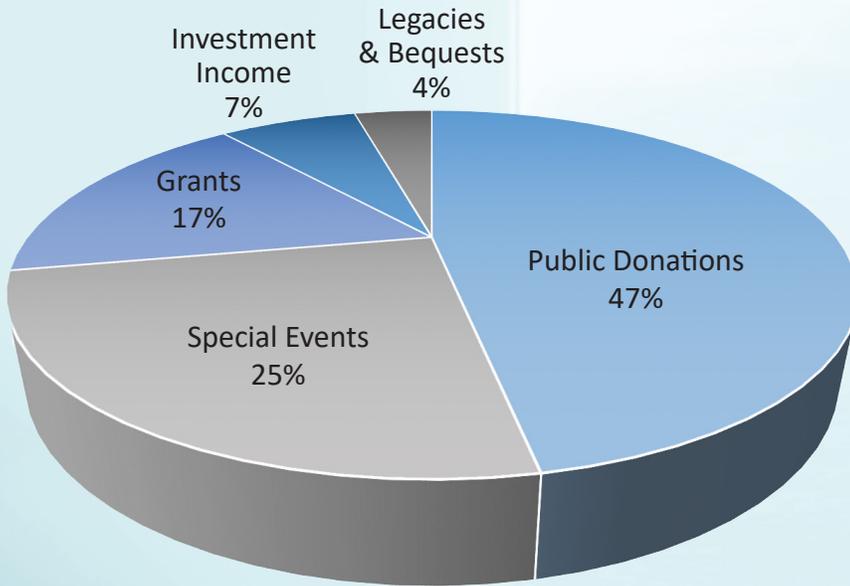


Bernard Kelmenson
Board President



Java

2019 Year In Review



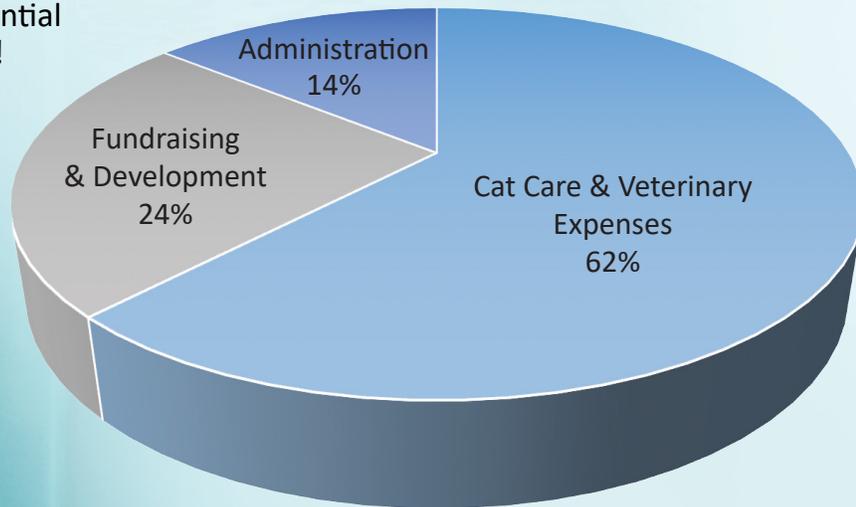
Income

Public Donations	\$312,825
Special Events	\$166,396
Grants	\$113,149
Investment Income	\$46,591
Legacies & Bequests	\$26,623

Volunteers logged **30,653 hours** in 2019, which is equal to nearly 15 full-time employees. Their outstanding dedication saves ASAP a potential additional expense of **\$918,057!**

Expenses

Cat Care & Veterinary Expenses	\$513,682
Fundraising & Development	\$198,845
Administration	\$115,993



THANK YOU to the following foundations for their generous support

Animal Charitable Foundation of Santa Barbara County, Inc.
Bernice Barbour Foundation
City of Goleta
Henry Bull Foundation
Hutton Parker Foundation

Mildred G. Federico Charitable Foundation
Ronald & Phyllis Bruce Trust
Santa Barbara Foundation
Wendy P. McCaw Foundation
William P. Neil Foundation
The Wood-Clayssens Foundation

ASAP does not receive any portion of fees paid by the public to Santa Barbara County Animal Services for the services that ASAP provides, including adoptions, relinquishments, redemptions, daily boarding fees, and veterinary expenses.

Gamma



2019 Year In Review

Saving the lives of 100% of adoptable cats & kittens

984

cats & kittens sheltered

437

cats & kittens fostered

made possible by

30,653

volunteer hours

96

Tiny Lions™
tamed

511

spay/neuter
surgeries

90

Working Cats
placed on ranches
nurseries, greenhouses,
and other alternate
placements

166,375

meals served

41

hospice cats
sleeping in homes

70

lost cats & families
reunited*

***ASAP's Remarkable Redemption Rate:**

13.3%

According to national statistics, lost cats only have a heart-wrenching 2% chance of being reunited with their owners at their local shelters. But at ASAP, our amazing Lost Cat Team of volunteers and our commitment to microchipping every cat and kitten makes these happy reunions six times more possible!



Tux

The Power of Inclusiveness

ASAP is committed to saving ALL of the cats in our community—especially the most vulnerable, and often the less adoptable ones. We believe there is a home for every cat, from the tiniest newborn kittens to the frailest of senior cats, and we dedicate resources and programs to ensure that every one of them has a fighting chance.

The Power of Gratitude

ASAP was built on a foundation of gratitude and the layers of appreciation run deep and constant. We exist because a small group of volunteers cared that cats were dying in our county shelter, and there is not a day that goes by without appreciation for their call to action. We are grateful each day, month and year that our shelter stays open, that there are financial resources for food and veterinary care, and that our volunteers show up to do the hard work. And most importantly, we are grateful for you, because YOU make it possible for us to do this incredible work. Thank you!

ASAP Board of Directors

Bernard Kelmenson
President

Helene Segal
Vice-President

Linda Badal

Kaitlyn Bathel

Kate Silsbury
Treasurer

Renee Fairbanks

Charles Clouse
Secretary

Jenny Kearns

The mission of Animal Shelter Assistance Program (ASAP) is to save the lives of cats in Santa Barbara County by providing shelter, veterinary care, behavioral support, adoption and foster services, education and community outreach.



Shelter location:

5473 Overpass Road, Santa Barbara, CA 93111
www.asapcats.org • 805 683-3368 • info@asapcats.org

The Power of Legacy

Providing for ASAP in your will, trust or other planned giving ensures that ASAP continues the work that is important to you now and in the future. With your help, ASAP can continue saving cats and kittens throughout Santa Barbara County for many decades to come. For more information on creating your legacy for vulnerable cats and kittens, please contact: legacy@asapcats.org.

The Power of Shared Values

ASAP has joined a growing number of progressive animal welfare organizations



Socially Conscious
Animal Community.

across the country in adopting a new sheltering framework called Socially Conscious Sheltering (SCS). SCS is a compassionate, transparent and thoughtful model for animal welfare organizations that aligns with ASAP's core values of cooperation and collaboration with all stakeholders. The fundamental goal is to create the best outcomes for all animals and ensure that homeless pets have a safe place to go for shelter and care.

Freckles

