



**HAILEY**

# Animal Shelter Assistance Program

## 2020 Year in Review

Dear ASAP Friends,

ASAP Cats remains an ever-changing, dynamic organization. We plan as much as possible but expect the unexpected. When we are faced with the unimaginable, we respond and act quicker than a cat finds a lap when someone sits down. As a result of the strength and resiliency in our organization, ASAP persevered through an extraordinary year, saving hundreds of lives while continuing to raise crucial funds to support our mission.

As we write this newsletter and report, we approach the one-year anniversary of the day our staff, volunteers, and emergency fosters sprang into action to clear our shelter as the country went into lockdown. Since that day we've come to realize that ASAP and our world may never return to how we once knew it. But one thing is certain—we will continue to persevere and save the lives of cats and kittens in our community.

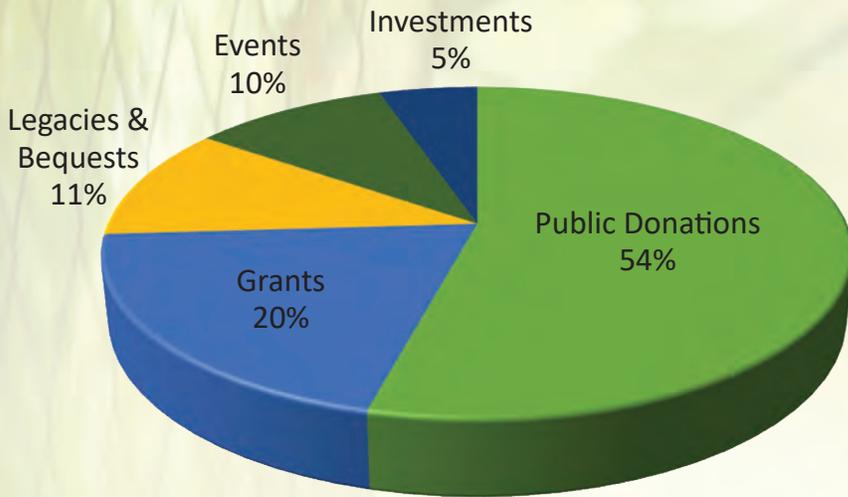
On the following pages, we highlight some of the statistics that showcase our successes in 2020, but the numbers don't tell the whole story. The numbers don't tell you just how many emergency fosters became permanent homes for those cats in need, or that we placed more Working Cats than ever before. They don't tell you that our redemption rate more than doubled, thanks to our team working tirelessly to reunite lost cats with their families, avoiding a trip to the shelter in the first place. The numbers don't tell you that ASAP doesn't pick and choose cats to take in based on age, physical condition, or behavior. We take cats that other shelters won't, and we save lives that other shelters can't. We are a safe haven for ALL cats and kittens in our community.

ASAP's successes are not measured solely by the numbers in this report. We measure our successes in the content purr of a former Tiny Lion™, a Working Cat that becomes a member of the family, a senior cat living out her final years in a cozy hospice home, a pregnant stray with a warm and safe place to deliver her litter, or a cat reunited with family after years of being lost.

These stories and successes illustrate how special ASAP is, all with the generous support of our community. We truly cannot do any of this without YOU. Thank you.

**Bernard Kelemenson**  
Board President

# 2020 Year in Review

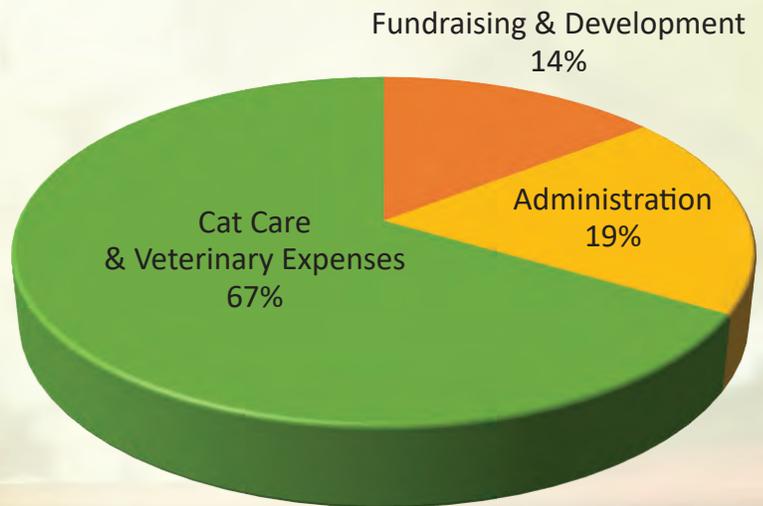


## INCOME

Public Donations	\$373,978
Grants	\$138,510
Legacies & Bequests	\$76,181
Special Events	\$69,255
Investments	\$34,628

## EXPENSES

Fundraising & Development	\$112,732
Administration	\$148,167
Cat Care & Veterinary Expenses	\$518,610



## BUDDY



## THANK YOU

to the following for their generous support

The Animal Charitable Foundation  
of Santa Barbara County, Inc.  
Bernice Barbour Foundation  
City of Goleta  
Gilbert Foundation  
Hutton Parker Foundation  
Mary H. Storer Foundation  
Mary Jo & Hank Greenberg Animal  
Welfare Foundation  
May & Bill Allison Foundation  
Mildred G. Federico Foundation  
Montecito Bank & Trust

Ronald & Phyllis M. Bruce Trust  
Santa Barbara Foundation in  
partnership with Cavalletto Charities  
Santa Barbara Foundation in  
partnership with United Way of  
Santa Barbara County  
Schlinger Chrisman Foundation  
Thornton S. Glide, Jr. & Katrina D.  
Glide Foundation  
Wendy P. McCaw Foundation  
The Wood-Claeysens Foundation

# 2020 Year in Review

*Saving the lives of 100% of adoptable cats & kittens*

# 889

cats & kittens sheltered

# 900+

cat & kitten foster placements

# 70

lost cats & families reunited

# 108

working cats placed  
on ranches, nurseries,  
greenhouses, and other  
alternate placements

# 500

spay/neuter  
surgeries

# 85

Tiny Lions™ tamed

# 47

hospice cats  
sleeping in homes

# 183,960

meals served

made possible by

# 16,105

volunteer hours

**ESMÉ & FLEUR**



# 2020 Year in Review

As we've mentioned, the COVID-19 pandemic resulted in many changes in ASAP's day-to-day operations in 2020. Our annual fundraising gala, Basil's Big Bash, was canceled and nearly all of our adoptable cats were kept in foster homes rather than at the shelter. While this lessened the number of volunteer hours, we never lost sight of our ultimate goal and the mission that drives us—saving cats' lives. We continued raising funds however we could and continued saving as many lives as possible. Thanks to the support of our community we saw many successes throughout the year.

## ASAP Board of Directors

Bernard Kelmenson  
*President*

Charles Clouse  
*Secretary*

Helene Segal  
*Vice-President*

Linda Badal

Kate Silsbury  
*Treasurer*

Kaitlyn Bathel  
Renee Fairbanks



**BRUSSELS**

*The mission of Animal Shelter Assistance Program (ASAP Cats) is to save the lives of cats in Santa Barbara County by providing shelter, veterinary care, behavioral support, adoption and foster services, education, and community outreach.*

Shelter location:  
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