

Annual Report

Dear Friends of ASAP,

Though 2022 has come and gone, all of us at ASAP Cats are proud of the tremendous progress that was made towards our mission. Together we continue to answer the call to aid hundreds of cats and kittens in Santa Barbara County, raising critical funds needed to save lives. As you read the year-in-review that follows, you will find it highlights a small portion of the extraordinary work achieved in 2022 by our volunteers, staff, board members, and donors.

It is important to emphasize that the numbers alone don't reflect the importance and impact of the work ASAP does. We are committed to saving the most vulnerable cats, whether that's returning them to their families when they're lost or healing them when they're injured or sick. Serving the cats of Santa Barbara County is our passion, and we are proud to do it.

One of our greatest achievements is reuniting lost cats with their families. Losing a cat is an all too familiar pain that many of us have experienced, and ASAP takes pride in our reliable team of volunteers and experienced trappers, as well as our dedicated Lost Cat team, who are ready to spring into action and reunite each lost cat with their family. Our redemption rate has continuously increased over the years, as our community looks to us in their time of need. The work of our Lost Cat team, combined with our microchipping program, has landed us over 350% of the national average for reunions, as we push for stronger safety measures in keeping cats with their families.

ASAP strives to have the shortest, yet most comfortable, stay possible for cats in our care, as we look to each cat's individual circumstances and work for the best outcome for every cat's unique needs. We often measure success through a variety of statistics, whether it's number of adoptions, number of fosters, or number of dollars raised, but what makes ASAP unique is how much we provide for each individual cat. ASAP is an open admission shelter; we don't pick and choose what cats end up in our care. The work ASAP does with each of these cats, whether it's behavior training or medical care, gives these felines another chance. The extraordinary efforts we go through in keeping cats in their homes, the joy we get when our Lost Cat team reunites a cat with their family, or the knowledge that a surgery we sponsored resulted in the removal of a kitten's intestinal blockage – these are the stories that remind us of our mission and assure us that we can achieve our goals, every day.

Thank you for a fantastic 2022, and for a great start to 2023.
We couldn't do it without you!



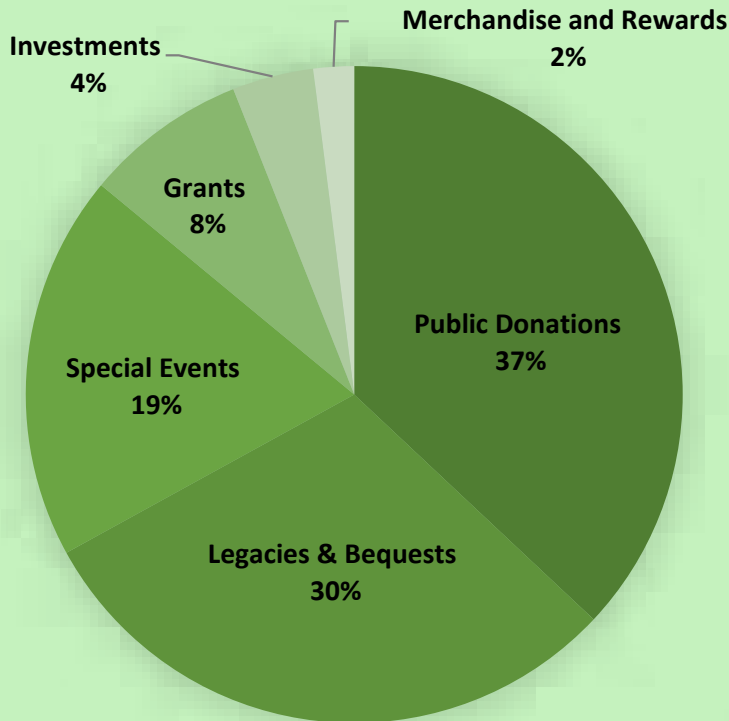
Bernard Kelmenson
Board President



Jessica Wiebe
Executive Director



2022 In Review

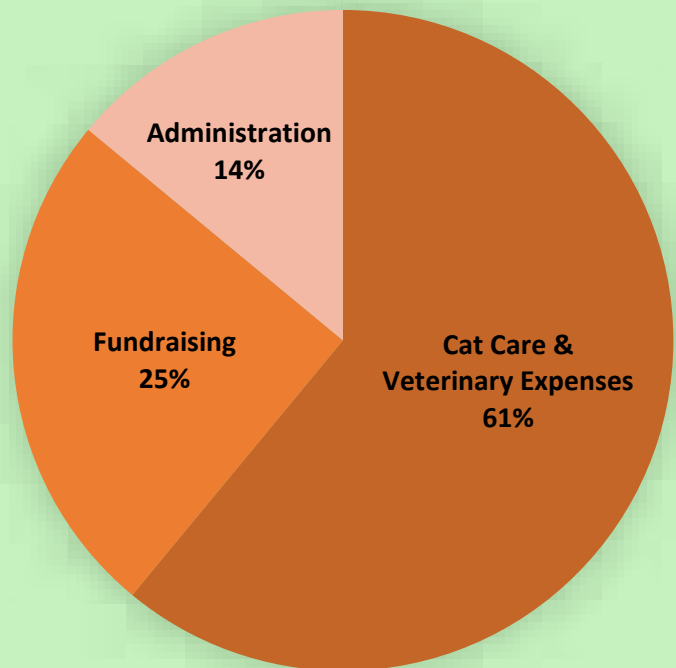


INCOME

Public Donations	\$399,696
Legacies & Bequests	\$332,657
Special Events	\$209,473
Grants	\$85,000
Investment Income	\$39,085
Merchandise & Credit Card Rewards	\$27,280

EXPENSES

Cat Care/Veterinary	\$731,015
Fundraising	\$303,041
Administration	\$166,204



Did You Know?

For over 30 years, we have been operating out of a shelter that was donated to the County of Santa Barbara by ASAP. In return for that donation, ASAP was granted the opportunity to provide cat care to Santa Barbara County, and receives key services and supplies free of charge, including rent, a contract veterinarian, and basic supplies. However, ASAP does not receive any portion of fees paid by the public to Santa Barbara County Animal Services for the services that ASAP provides, including adoptions, relinquishments, redemptions, daily boarding fees, and veterinary expenses.

THANK YOU

to the following for their generous support:

The Animal Charitable Foundation of Santa Barbara County, Inc.
 The Ronald & Phyllis M. Bruce Trust for the Protection of Animals
 Mary Jo & Hank Greenberg Animal Welfare Foundation
 Santa Barbara Foundation

2022 In Review

Saving the Lives of 100% of Adoptable Cats and Kittens

790

cats & kittens sheltered

300+

cat & kitten foster placements

63

working cats placed
on ranches, nurseries,
greenhouses, and other
alternate placements

50

lost cats & families reunited

282

spay/neuter
surgeries

36

hospice cats
sleeping in homes

106

Tiny Lions™ tamed

181,44

meals served

394

cats supported in
transitioning to their new
homes

Beyond the Numbers

The numbers above, while important in tracking our successes, only paint a partial picture of the work we do. A major accomplishment in 2022 was the continued expansion of our Community Cats program, in line with national sheltering practices. Well-intentioned good Samaritans often see a cat outside and want to bring them somewhere safe, such as ASAP Cats; but oftentimes, they are simply outdoor cats living their best lives, or cats that have a safe and warm home nearby and a family that loves and cares for them.

We continue spreading awareness that outdoor cats are not inherently in danger; if the cat appears healthy and cared for, it can stay in its community. While our numbers may vary due to well-intentioned, kind community members seeking to rescue vulnerable animals, we want to reiterate something especially important: ASAP's doors are always open to all cats and kittens in need of our care. Don't be afraid to call us when it comes to saving cats!

made possible by

22,684

volunteer hours



Adoption Successes

Here are a couple of the many cats we had the pleasure of sheltering, nurturing, and eventually finding forever homes for:



Carlotta loves to pretend she is camouflaged on her big rug.

"Carlotta really likes our older cat a lot, and there have not been any problems between them, except that he might be slightly annoyed by her playfulness. She is very playful, likes batting toys around and she loves the wand toy. She has been making progress every day! She purrs and has an adorable kitten-like meow – I was very excited the first time I heard it."

– Adopter Hannah



Not only did Angel gain a new home and family, she even got a new buddy: Moxie the dog.

"The first day or two, Angel was a little uncertain of our resident cat, Tiger, but after sniffing each other under the door, they quickly made friends and now sleep together regularly. Angel loves to be petted, held, and carried around, and she thinks a brush is for play rather than brushing. She is playful and affectionate, and has an insatiable appetite for attention and love."

– Adopter Suzanne

ASAP Begins and Ends with You

Volunteer

With just a few hours a week, you can make a profound difference in the lives of the homeless cats in our shelter. From animal care to administrative support to social media, there are many ways to help.

To learn more, email volunteer@asapcats.org or visit our website at asapcats.org/volunteer



Adopt

Directly save a life and enrich your own by opening your home and heart to a shelter cat — and encourage friends, family, and community members to adopt from ASAP.

Future Gifts

Ensure that the lives of homeless cats will always be saved through a bequest to ASAP.

Contact development@asapcats.org for more information, or to let us know if you have already included ASAP in your estate plans.



Donate

Every gift directly saves cats. Give online by visiting our website at asapcats.org. ASAP welcomes gifts of stock as well as in-kind donations. For more information, contact development@asapcats.org.

To make a tax deductible contribution by mail, send to:
ASAP
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Goleta, CA 93116