



ASAP 2023 — Annual Report

*Changing the world
for one cat at a time.*

Humperdink

Annual Report

Dear Friends of ASAP,

Reflecting on the past year at ASAP Cats fills me with profound gratitude and optimism. As we journeyed through 2023, the collective efforts of our dedicated team and compassionate community members enabled us to achieve remarkable milestones and overcome significant challenges with resilience and determination.

Amidst the trials we faced, including operational improvements and expanding veterinary services, our team remained steadfast in our commitment to excellence. Even in the darkest of days, when our building was deteriorating and challenges seemed insurmountable, our team persevered, demonstrating resilience beyond measure.

I am proud not only to lead but to stand shoulder to shoulder with the heroes of ASAP Cats. Together we weathered storms, overcame obstacles, and continued to provide sanctuary and hope to cats in need. Each member of our team embodies the spirit of compassion and dedication, and it is an honor to stand beside them.

In 2023, our efforts resulted in 748 adoptions — a 46% increase compared to the previous year, and a true testament to the dedication of our team and the support of our community. These adoptions signify not just a statistic of animals moved, but 748 warm beds, loving homes, and futures brightened for cats, kittens, and pet families.

We have a responsibility at ASAP Cats to ensure that every donation contributes to meaningful change. We understand that your resources are finite, and like you, we want to make a difference with every cent we have. Together we recognize the inherent value of every cat and kitten's life, understanding that each one deserves love, care, and a chance for a brighter future.

The choices we make, and the care we provide these precious souls today, will shape the future — both for them and for us.

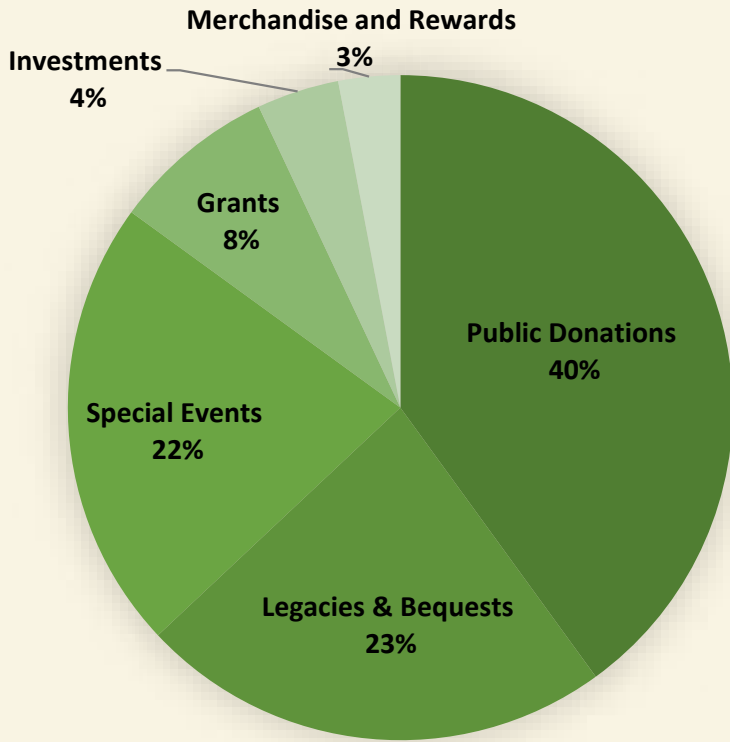
Thank you for joining us in our mission to make the world a better place for cats and kittens, and thank you for making everything possible at ASAP Cats!

Mochi



Jessica Wiebe
Executive Director

2023 In Review

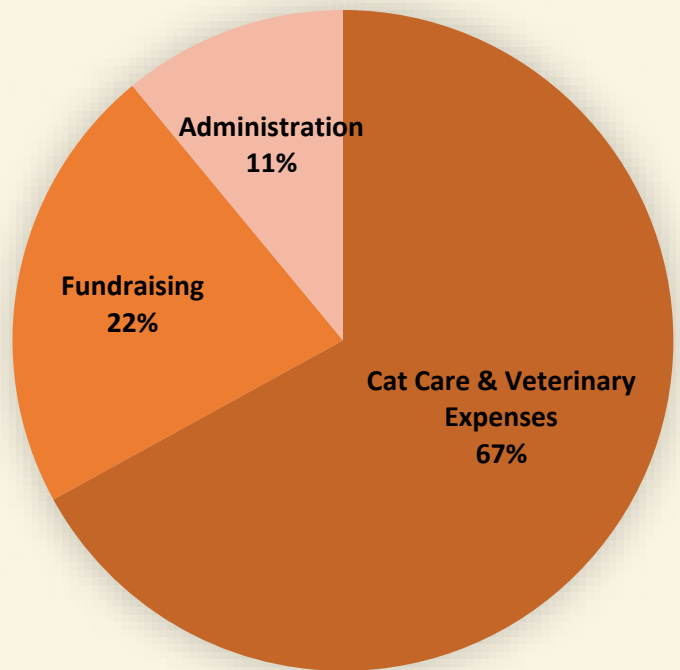


INCOME

Public Donations	\$425,155
Legacies & Bequests	\$236,653
Special Events	\$227,434
Grants	\$82,480
Investment Income	\$43,771
Merchandise & Credit Card Rewards	\$38,114

EXPENSES

Cat Care/Veterinary	\$835,808
Fundraising	\$271,820
Administration	\$142,434



Did You Know?

For over 30 years, we have been operating out of a shelter that was donated to the County of Santa Barbara by ASAP. In return for that donation, ASAP was granted the opportunity to provide cat care to Santa Barbara County, and receives key services and supplies free of charge, including rent, a contract veterinarian, and basic supplies. However, ASAP does not receive any portion of fees paid by the public to Santa Barbara County Animal Services for the services that ASAP provides, including adoptions, relinquishments, redemptions, daily boarding fees, and veterinary expenses.

THANK YOU

to the following for their generous support:

- The Animal Charitable Foundation of Santa Barbara County, Inc.
- The Ronald & Phyllis M. Bruce Trust for the Protection of Animals
- The Wood-Claeysens Foundation
- May and Bill Allison Foundation
- Maddie's Fund Open Arms Challenge
- Santa Barbara Foundation
- Goleta City Grant Program
- California For All

2023 In Review

Saving the Lives of 100% of Adoptable Cats and Kittens

1,158

cats & kittens sheltered

748

cats adopted

56

lost cats & families reunited

246

cats TNR'd (Trap-Neuter-Release)

71

working cats placed on ranches, nurseries, greenhouses, and other alternate placements

792

spay/neuter surgeries

39

hospice cats sleeping in homes

87

Tiny Lions™ tamed

49

lifesaving surgeries performed

Beyond the Numbers

Our most significant achievement from 2023 revolved around our concerted efforts in spay-neuter initiatives, both within our shelter and across our community. We proudly expanded our veterinary program, bolstering our team with additional veterinarians throughout the week, enabling us to provide enhanced medical care, lifesaving surgeries, and dental services on site. Through innovative methods such as mobile clinics operating in parking lots, we delivered vital medical attention to the community and owned cats, empowering them to thrive within the homes they cherish.

We strive to raise awareness that outdoor cats, when healthy and thriving, belong in their familiar surroundings. Despite fluctuations in our intake numbers due to well-meaning community members, we emphasize that our doors are always open to any cat or kitten in need. We encourage everyone to reach out to us without hesitation when it comes to the welfare of feline companions! At ASAP Cats, every cat matters, and every effort to support them is valued and appreciated.

made possible by

24,386

volunteer hours

Layla

A photograph of a man with a grey beard and mustache, smiling, holding a ginger and white tabby cat. The man is wearing a brown, textured knit sweater. The cat is also wearing a similar brown, textured knit sweater. The background is plain white.

Annual Report

Dear Friends of ASAP,

We couldn't be prouder of our accomplishments in 2023, and you should be too! Together we have improved the lives of hundreds of cats and kittens. All of us together — volunteers, staff, board members, donors and cat lovers — we each play a needed role in the challenging but satisfying work of saving the lives of cats in Santa Barbara County. ASAP Cats is a community organization, and our roots in Santa Barbara run 34 years deep — and with your help we continue to look forward to the next 34.

The inspiring statistics you see in this annual review should give you hope and satisfaction that you have made a difference in so many lives. Remember, this year of extraordinary work was made possible thanks to supporters and animal lovers like you!

Thank you for the great memories in 2023 and for sharing the excitement of a fantastic 2024 and beyond. We look forward to another fantastic year of helping cats.

Bernard Kelmenson

Bernard Kelmenson
Board President

Axl

ASAP Begins and Ends with You

Volunteer

With just a few hours a week, you can make a profound difference in the lives of the homeless cats in our shelter. From animal care to administrative support to social media, there are many ways to help.

To learn more, email volunteer@asapcats.org or visit our website at asapcats.org/volunteer.

Ichabod

Adopt

Directly save a life and enrich your own by opening your home and heart to a shelter cat — and encourage friends, family, and community members to adopt from ASAP.

Future Gifts

Ensure that the lives of homeless cats will always be saved through a bequest to ASAP.

Contact development@asapcats.org for more information, or to let us know if you have already included ASAP in your estate plans.

Donate

Every gift directly saves cats. Give online by visiting our website at asapcats.org. ASAP welcomes gifts of stock as well as in-kind donations. For more information, contact us at info@asapcats.org.

To make a tax deductible contribution by mail, send to:
ASAP
PO Box 357
Goleta, CA 93116

